

Advertisement Order Form

**KEEP TO DEADLINE:
31st of December 2017**

Name: Affix:

Address:

Tel: Email:

WCGB membership no: Payment Ref. No:

Please reserve advertisement space as follows, I enclose (state number) photographs.

1 page advert @ £60.00: Full page advert design @ £25.00:

1/2 page advert @ £30.00: 1/2 page advert design @ £12.50:

Subtotal:

Total:

Camera ready art: Means that you are submitting advertising that fits the size 148mm x 210mm (A5) and has been designed and produced within the following criteria:

Files may be ONLY in the formats Jpeg, Tiff, Pdf (Press quality) with 3mm bleeds if necessary.

All images must be in CMYK for colour or grayscale and at least 300 DPI and scanned to the actual size to be used in the advert. Fonts should be included.

Professional Advert Creation: We can arrange for a professional designer to create a layout for you for a discounted fee of £12.50 for half page and £25 for a full page. Proofs of these will be sent to you via prior to publication for your approval if requested.

Postal submissions: Please send an original photograph and full details of your dogs and the text you would like included, a stamped addressed envelope and label your photos clearly on the back with your name and address and KC name of your dog(s), WCGB membership no. so that they can be returned.

Layout: You can prepare your own layout on a separate sheet of paper (text should be typed) in Microsoft Word.

How to send your advertisement: Name electronic files with your last name_dog's registered name. (Exp: Smith_SilverDog.-jpg). If you have camera ready art or electronic prepared layout, photos and text that are less than 10MB you can email them directly to wharton@bunduki.co.uk provided you have paid for the advert.

Adverts submitted by email will not be processed until payment is received. Alternatively they may be submitted on CD provided that a computer printout complete with pictures is included, or you can send your paper layout and hard copy photos by post. All adverts should be sent to the address at the foot of the page. If you wish your photos to be returned by post, after publication, please provide an appropriate sized SAE, marked photographs.

Proofs: If you wish to check your own proofs, enclose a 1st Class SAE/email address. Unfortunately no discussions about spacing and size of text can be entered into due to printing time constraints.

Payment and Deadlines: Deadline for postal advertisements is **31st December 2017**, any copy received after postmark deadline date will be returned unopened. Payments can be accepted by cheque or bank transfer. Please make cheques payable to WCGB (with your last name and dog's registered name on the back). These should be posted to **Margarita Booker , 1 Rhome Cottage, Capel Rd. Rusper, Horsham RH12 4PZ**. Bank transfer details: Lloyds Bank plc code 30 99 78 Account number 00199153 Please give your name and advert as reference.

If you are still unsure of what you will need to do, or have any further enquiries, please email us: wharton@bunduki.co.uk